

## PayPal works with AkiDwA to help support migrant women living in Ireland

- **The organisations are collaborating together on a number of support programmes**
- **PayPal has donated €15,000 worth of new iPads and laptop bags**
- **PayPal teammates have also donated phones, laptops and tablets to the cause**
- **AkiDwA has over 2,700 members across 46 countries of origin**

**Dublin, 31<sup>st</sup> March 2021** – PayPal today announces that it has been working with [AkiDwA](#), an organisation which provides support services to and promotes equality for migrant women living and wishing to find work in Ireland.

Established in 2001, AkiDwA has more than 2,700 members from across 46 countries of origin and one of its main priorities is to help migrant women establish their own careers and achieve financial independence in Ireland.

One of the principal projects that PayPal is collaborating with AkiDwA on is “Door to Work”. This initiative – supported by over 100 volunteers across PayPal’s sites in Dublin and Dundalk – aims to assist women looking for employment by providing professional development and technical skill workshops, as well as career mentoring.

To aid with this professional development training, which is currently being provided remotely due to the pandemic, PayPal has also donated over €15,000 worth of new equipment and technology, including new iPads and laptop bags, to AkiDwA.

Another project on which the two organisations are collaborating is called “In From the Margin”, which has been developed to support women with low literacy skills. This initiative helps those with no English language skills to sell their crafts online. PayPal is also seeking out other digital companies in relation to the roll-out of this project.

Salome Mbugua, Head of Operations and Strategy, AkiDwA, said: “We want to create a society of equal opportunity for migrant women from all perspectives – including social, cultural, economic, civic and political.

“The exposure to an organisation like PayPal has been great for our members as they don’t normally get this type of opportunity. Usually, they feel isolated, struggle to find work and find it difficult to support their families both here and back home.

“By working with PayPal, we can help to create more opportunities for these women and give them, and others in their position, hope for the future.”

Maeve Dorman, Senior Vice President, Customer Success Management, Revenue Operations and Enablement, PayPal, commented: “The work that AkiDwA does is incredibly valuable for these women and we are honoured to be able to make a difference in their lives. These professional development skills enable and empower them to make a living and create a life here in Ireland.

“Like AkiDwA, we are extremely passionate about championing women and helping them to establish their careers. Our teammates also get a great sense of pride in giving back to the communities in which they work and live. In fact, these are core values within PayPal and ones we take very seriously through internal initiatives and external activities.”

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### About PayPal

PayPal has remained at the forefront of the digital payment revolution for more than 20 years. By leveraging technology to make financial services and commerce more convenient, affordable, and secure, the PayPal

platform is empowering more than 375 million consumers and merchants in more than 200 markets to join and thrive in the global economy. For more information, visit [paypal.com](https://paypal.com).

### **About AkiDwA**

Established in 2001, Akina Dada wa Africa-AkiDwA (Swahili for sisterhood) is a national network of migrant women living in Ireland. AkiDwA's vision is a just society where there is equal opportunity and equal access to resources in all aspects of society – social, cultural, economic, civic and political. The organisation's mission is to promote equality and justice for all migrant women living in Ireland.

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<https://newsroom.ie.paypal-corp.com/PayPal-works-with-AkiDwA-to-help-support-migrant-women-living-in-Ireland>